

**PROHIBITION  
1919 - 2019**

# INTERNATIONAL CONFERENCE

**5 > 9 NOVEMBER // REIMS**

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**ROCA OIV // MCGIRR HARVARD // MARTINIC WASHINGTON // ROBERT  
MONTREAL // ALEBAKI ATHENES // JABOULET-VERCHERRE PARIS //  
MELONI LOUVAIN // AFANASYEVA PARIS // BROWNING PARIS // KRAXNER  
REIMS // EL-MOSTAIN LE CREUSOT // CHARTERS DIJON // PINILLA  
SARAGOSSE // GEORGOPOULOS REIMS // STERN MELBOURNE // COUTANT  
REIMS // TISSERAND DIJON // FORGEAU MOUZILLON // TESSON REIMS //  
FILOPOULOS BRUXELLES // GERGAUD BORDEAUX // BLIARD REIMS // BELZILE  
MONTREAL // LAFFAILLE PARIS // GEORGANTZIS DIJON // BUCELLA BRUXELLES**

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**CONFERENCES // FILM // CONCERT // AFTERWORK**



Sous le patronage de  
l'Organisation Internationale  
de la Vigne et du Vin



# THE GEORGES CHAPPAZ WINE AND VINE INSTITUTE IN CHAMPAGNE

## PRESS RELEASE

 Georges  
Institut Chappaz  
de la Vigne et du Vin en Champagne

 UNIVERSITÉ  
DE REIMS  
CHAMPAGNE-ARDENNE

### DATES

November 5th to 9th

### PUBLIC

Open to all, free

### ONLINE BOOKING REQUIRED

[www.univ-reims.fr/prohibition](http://www.univ-reims.fr/prohibition)

### PRESS CONTACT

[marion.hemmer@univ-reims.fr](mailto:marion.hemmer@univ-reims.fr)



## INTERNATIONAL CONFERENCE MULTIDISCIPLINARY

### AN IMMERSION IN THE MYTHIC PERIOD OF THE PROHIBITION OF AMERICA IN THE 20'S.

The Georges Chappaz Wine and Vine Institute in Champagne is organizing from 5 to 9 November 2019 an international symposium on Prohibition, one hundred years after the beginning of this remarkable period in the United States.

Beyond the symposium, the Institute and its partners are planning a series of events, all related to the period of Prohibition, so that the territory of Reims as a whole is marked, for a week, by this event.

Conferences, film-debate, concerts, special evenings are on the program.

The researchers will comment on the subject of Prohibition and its consequences, still visible today, and on the more global issue that regularly opposes the ban and responsible consumption of alcohol.

Law and political science, economics, history, ethics are the main disciplines retained by the scientific council to build this conference and invite international researchers.

More unexpected topics, but still related to Prohibition, will be the subject of specific communications.

[www.univ-reims.fr/prohibition](http://www.univ-reims.fr/prohibition)

### PROHIBITION: A RULE, A FACT AND AS CRISIS

*Enforced by the 18th Amendment of the U.S. Constitution, the Prohibition stands as a unique experiment in Modern Times in the Regulation of Alcohol Consumption. It gives an insight about the relationship between Law and morality and questions the ability of Law to replace free will in consumption habits. In this sense, the decision to make America dry questions the efficiency of legal settlements in general.*

*Still, Prohibition is much more than an issue of legal history. As a historical Fact, it had a profound influence on 20th Century's Western Civilization. Economy, Art, Philosophy, and even Language and Communication bear the footprint of this period, trying to integrate or simply express this fact. In this sense, the Prohibition has changed the manner we apprehend alcohol, its consumption and even the place of individual towards society and the State.*

*Finally, Prohibition stands as a Crisis, in the original sense of the term: by questioning in a fundamental, intense, and long-standing way the structures and views of its time, it obliges to think on the alternatives for the Regulation of Alcohol consumption, not only in the 1920's but also for today and the future.*

*On the occasion of the 100-year anniversary of the Volstead Act, the international Conference will discuss this multifaceted story.*

*Théodore Georgopoulos, President of  
the Georges Chappaz Wine Institut in  
Champagne*



# PROHIBITION 1919 - 2019

## PROGRAM

### TUESDAY NOV. 5th

*The Clos*

**7 PM**

**Rendez-vous of Bacchus  
Wines & spirits in the series**  
*Mikaël Benillouche*

### WEDNESDAY NOV. 6th

*Robert de Sorbon*

**6 PM**

**Communication  
Mafia blues, another jazz story during Prohibition**  
*Jean-René Larue*

### THURSDAY NOV. 7th

*Jean Falala media library*

**9 AM**

**Opening speech** Pau Roca, Director General of the OIV

**Session I Law & Political Science**

Franck Browning (Paris) // Caroline Robert (Québec) // Théodore Georgopoulos (Reims) // Arnaud Coutant (Reims) // Franck Laffaille (Paris)  
**Extra** Steve Charters (Dijon)

**14 PM**

**Extra** Stephen Stern (Melbourne)

**Session II History**

Victoria Afanasyeva (Paris) // Abdelhak El-Mostain (Le Creusot) // Stéphane Kraxner (Reims) // Azéline Jaboulet-Vercherre (Paris) // Yves Tesson (Reims)

**5:30 PM**

**Ciné Debate, with La Pellicule Ensorcelée  
A french History of Prohibition (France - 2018 - 52')**

Carl Carniato // Freddy Thomelin

*The Clos*

**8 PM**

**Afterwork Prohibition, with Jazzus** Concert "Jazzus Cotton Band" // Surprises

### FRIDAY NOV. 8th

*Jean Falala media library*

**9 AM**

**Session III Economy**

Giulia Meloni (Louvain) // Vicente Pinilla (Saragosse) // Germain Belzile (Quebec) // Olivier Gergaud (Bordeaux)

**Extra** Christophe Bliard (Reims)

**14 PM**

**Keynote speech** Lisa McGirr (Harvard)

**Session IV Ethics**

Nikos Georgantzis (Dijon) // Jean-Christian Tisserand (Dijon) // Azéline Jaboulet-Vercherre (Paris) // Maria Alebaki (Thessalonique)

### SATURDAY NOV. 9th

*Jean Falala media library*

**9 AM**

**Session V Consumption**

**Roud table meeting** Stylianos Filopoulos (Wine in Moderation) // Marjana Martinic (Washington) // Joël Forgeau (Wine & Society) // *Moderation : Théodore Georgopoulos*

**Conference closure**

Fabrizio Bucella (Brussels)



## USEFUL INFORMATION

### Ticket

[www.univ-reims.fr/prohibition](http://www.univ-reims.fr/prohibition)

- > The conference is divided into several sessions: law and political science, history, economics, ethics and culture, as well as several highlights: film debate, afterwork, etc.
- > You must book a ticket for each session you wish to attend.
- > 1 ticket only gives you access to the reserved session.

### Addresses

- > Jean-Falala media library: 2 rue des Fuseliers
- > The Clos: 25 rue du Temple
- > Robert de Sorbon University Library: avenue François Mauria

## ABOUT

### THE GEORGES CHAPPAZ OF WINE INSTITUTE IN CHAMPAGNE

Part of the University of Reims Champagne-Ardenne, the Georges Chappaz Institute is a federative structure that brings together academic, institutional and economic actors around the promotion of the common heritage of champagne and champagne. It is also a showcase for the research and training activities offered in the field of vine and wine in Champagne.

### THE UNIVERSITY OF REIMS CHAMPAGNE-ARDENNE

A multidisciplinary multi-site university (Reims, Troyes, Châlons-in-Champagne, Charleville-Mézières and Chaumont), the URCA welcomes 25,000 students. It provides doctoral DUT training and is structured in four scientific poles of application in coherence with the economic stakes of its territory: bioeconomy, agriculture and viticulture 4.0 / industry of the future and materials / health and aging / sciences of the man and society.

## OUR PARTNERS



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