



**THE WINE & LAW PROGRAM  
A JEAN MONNET CHAIR**  
[www.wine-law.org](http://www.wine-law.org)

**WINE & LAW SCHOOL**

**9<sup>th</sup> EDITION  
WINE LAW:  
COMPARATIVE ASPECTS AND GLOBAL TRENDS**

**November 4 to 8, 2019**

**Reims Law Faculty  
BP 30 - 57 rue Pierre Taittinger  
F- 51571 Reims Cedex  
03 26 91 38 44**

**PROGRAM**

**MONDAY NOVEMBER 4**

***8h00 Welcome coffe & Presentation of the 5-day Program***  
**(“Bâtiment Recherche” (Building n°13), « salle polyvalente » (level -1))**

09h00-11h00: Introduction to European Wine Law (Prof. Theo Georgopoulos)  
11h00-13h00: European Wine Law: An Italian Perspective I (Prof. Ferdinando Albsinni)  
**(Building n°18 Room 18-0013)**

13h00-13h30 BREAK

13h30 Departure by bus (Meeting Point: Entrance of the Campus – In front of the “Shells”)  
***14h30-17h00 : Visit, lecture and Wine-tasting at the CIVC***  
**(5 Rue Henri Martin, 51200 Épernay)**

17h00 Departure for Reims

**TUESDAY NOVEMBER 5**

08h00-10h00: Bilateral Agreements in Wine Trade (Prof. Theo Georgopoulos)

10h00-13h00: European Wine Law: An Italian Perspective II (Prof. Ferdinando Albsinni)  
(Building n°18 Room 18-0013)

13h00-14h45 BREAK

14h45: Meeting at the Entrance of Krug (5, rue Cocquebert, Reims)

15h00 - Welcome in the Krug Family House

- Discovery of the Krug House and the cellars

16h00 - Tasting into the Krug Universe with Maggie

17h00 Presentation of Maggie Henriquez

18h00 (approx) - End of program

### WEDNESDAY NOVEMBER 6

09h00 – 12h00 Wine Gis in the Old and in the New World) (Professor Stephen Stern)  
(Building n°18 Room 18-0011)

12h00-12h45: BREAK

12h45 Departure by bus

13h30 – Visit of Montaigne (Moët & Chandon premises)

16h00 – Exclusive Visit of Abbaye d'Hautvillers

17h00 – Commented Wine-tasting of Dom Pérignon Wine

17.45 – End of the Visit

### THURSDAY NOVEMBER 7

9h00 Opening of the 100<sup>th</sup> ANNIVERSARY OF PROHIBITION – INTERNATIONAL CONFERENCE

*09h30-10h00 The Annual Global Wine Law Lecture (Pau Roca – OIV)*

10h00-13h00

#### **Prohibition: Law & Political Science**

Franck Browning (Paris) // Caroline Robert (Québec) // Théodore Georgopoulos (Reims) //  
Arnaud Coutant (Reims) // Franck Laffaille (Paris)

Keynote Speaker : Steve Charters, MW

(Médiathèque Falala – Parvis de la Cathédrale)

13h00-14h00 BREAK

14h15-17h30

Seminar on Wine Trademarks (Professor B. Fontaine)

(CCI de Reims, 5 rue des Marmouzets, Salle Ponsardin)

From 20h00 –

Prohibition Night (Music Concert with the “jazzus Cotton Band & Drinking Evening)  
(Le Clos Bar)

## FRIDAY NOVEMBER 8

08h00-9h00: Law Clinics – Examination (Prof. Theodore Georgopoulos)

(CCI de Reims, 5 rue des Marmouzets, Salle Ponsardin)

9h30 – 13h00

### **100<sup>th</sup> ANNIVERSARY OF PROHIBITION – INTERNATIONAL CONFERENCE**

Session Economy

Giulia Meloni (Louvain) // Germain Belzile (Quebec) // Olivier Gergaud (Bordeaux)

Keynote Speaker : Christophe Bliard (Reims) : Are Alcohols all the same ? A Biochemical Analysis

(Médiathèque Falala – Parvis de la Cathédrale)

13h00-14h00 BREAK

14h00-17h00

Keynote speaker Lisa McGirr (Harvard)

Session on Ethics

Nikos Georgantzis (Dijon) // Jean-Christian Tisserand (Dijon) // Azéline Jaboulet-Vercherre (Paris) // Giulia Meloni (Louvain)

**17h45-20h00: Graduation Ceremony, Photos & Cocktail**

(Cellier Saint Petersburg, Veuve Clicquot Ponsardin - 1, rue Albert Thomas 51100 Reims)

**EXTRA:**

100<sup>th</sup> ANNIVERSARY OF PROHIBITION – INTERNATIONAL CONFERENCE

**9h00-11h30**

**Session on Consumption**

Keynote Speaker : Marjana Martinic (Washington)

**Round Table (Organized by Wine in Moderation) :** Stylianos Filopoulos (Wine in Moderation), Marjana Martinic (Washington), Krystal Lepresle (Paris), Rudolf Nickenig (Bonn)

**ENDING REMARKS**

Fabrizio Bucella (Bruxelles)